



For immediate release on July 17th, 2014

Sweet Note Bagels Celebrates Their 2nd Birthday!

MANAYUNK, PA- It seems like only yesterday that the one of kind Sweet Note Bagels hit the local food scene in Philadelphia. As a start-up gluten free & vegan bagel manufacturer their journey has been quite a ride. Today the company announced that they are about to celebrate their 2nd birthday with a tasting event at the companies newest Philadelphia partner- **Di Bruno Brothers, Rittenhouse location (1730 Chestnut Street) this Saturday, July 19th from 10:30am-1pm.**

In addition to commemorating the anniversary, the bagel manufacturer celebrates the fast growth of creating the areas only gluten-free & vegan bagel with the addition of 10 states and over 150 locations selling their bagels within their first 2 years.

Sweet Note recently unveiled their new look, including new logo and packaging. "I started this company with the idea that I wanted to inspire others one gluten-free bagel at a time," said Michelle MacDonald, Founder and Head Bagelologist (the company's self proclaimed title) at Sweet Note. "I realized throughout my journey these past two years that passion, persistence and red lipstick made me believe that anything was possible- I pushed myself to start something I was passionate about, persisted when times were challenging and boosted my self confidence by wearing red lipstick for the first time!" The new logo and packaging embody just that; from the red lips in the center of the logo to the fun packaging that portrays the companies fun sense of humor.

July 19th, 2014 marks what Sweet Note calls their "baby bagels" 2nd birthday. It was on this day two years ago that Michelle created the renowned gluten-free vegan bagel after 2 months and 15 tries. "The most exciting part about our baby bagel turning 2 is the fact that I get to celebrate it with my employees- The past year has brought so much positivity especially with the addition of our Chief Bagelologist, Alison Vandermay and the 1 year anniversary of our President of Sales & Marketing, Brittany Nettles, as well as our newest additions, Roxanne and Karina, our amazing bakers!" They will be kicking off their celebration with fresh gluten-free vegan bagel samples and a bagel cake surprise, baked special for this occasion.

With over 20 locations carrying Sweet Note Bagels in their restaurant/store, you are bound to find a location near you to check out this great vegan option especially if you are gluten-free. Check out their Philly locations [here](#). If you live outside of Philly you can find [their addition locations](#). They also ship online.

For more information check out their [website](#) or call 215-801-1330. Be sure to sign up for their newsletter and follow them on Facebook (/sweetnotebakery), Twitter (@glutenfreebagel) & Instagram (@glutenfreebagel).

Come start your day on a Sweet Note! Here's to many more birthdays!!